



Kevin Harvick
No. 33 Armour Chevrolet Impala
Team Race Preview
NASCAR Nationwide Series Race 5 of 35 – Nashville (Tenn.) Superspeedway

MUSIC CITY: This weekend Kevin Harvick Inc. (KHI) co-owner Kevin Harvick will return to Nashville (Tenn.) Superspeedway for the first time since 2006. The two-time Nationwide Series champion (2006 and 2001) has three previous starts at the track in the Nationwide Series, recording one pole, one win, two top-five and three top-10 finishes. He has led 71 laps and completed 100 percent of laps attempted (675 of 675) on his way to earning an average starting position of 6.7 and an average finishing position of 3.7.

Harvick's three previous starts were all for Richard Childress Racing (RCR) in years where he claimed the Series title. This weekend will mark his first start at the concrete track for KHI.

RÉSUMÉ BUILDING WITH KEVIN HARVICK FIRST: In addition to making his first Nationwide Series start at the track for KHI, Harvick will also participate in Friday night's Truck Series event, making his first start in the series at the track. Harvick has two truck series starts at Nashville Speedway located at the Tennessee State Fairgrounds with one top-five and one top-10 finish.

BEFORE THE RACE: QUOTES WITH DRIVER KEVIN HARVICK: **The last time you ran at Nashville Superspeedway was 2006, your last full season running the Nationwide Series schedule and the year you won your second championship. Heading back four years later, how do you mentally prepare for the race and the changes the track may have gone through?** "It seems like the track hasn't changed a whole lot. They (NASCAR and Goodyear Tires) are going back with a little bit different tire that is kind of the same generation that we had at Bristol, so we've made some changes to the car to prepare. I think running both races will help get me up to speed a little quicker with Truck practice and Nationwide practice. Overall, it should, hopefully, be an easy transition."

With Hornaday winning the Truck Series race at Nashville Superspeedway last season, do you lean to him and the truck team for notes and tips? "Absolutely. Obviously they won the race and got to do the brief tire test earlier this year. We've got some notes and hopefully that will get us up to speed a little faster than everyone else".

CHASSIS HISTORY: This week the Armour team will unload chassis No. 051 for the Nashville 300. Scheduled to make its third on-track appearance, this chassis was last on track at Bristol (Tenn.) Motor Speedway for the Scott's Turf Builder 300. KHI team co-owner Harvick piloted the No. 33 Chevy from the 13th starting position to fifth to score his third top-five finish of the season.

PREVIOUS RACE RECAP: Kevin Harvick and the No. 33 team most recently competed at Bristol Motor Speedway where they entered the weekend as the defending race winner of the Scott's Turf Builder 300. Starting the race from the 13th position, Harvick ran most of the race in the top 15 and was able to maneuver the KHI Chevy as high as fifth. At the conclusion of the 300-lap event, Harvick was scored in the fifth position.

QUICK NOTES

April 3, 2010
Nashville (Tenn.) Superspeedway
Nashville 300

Race length: 225 laps/300 miles
Banking: 14-degrees in the turns
 9-degrees on the frontstretch
 6-degrees on the backstretch
Track layout: 1.333 miles
Shape: D-shaped Oval

Pre-Race Schedule:

Friday:
 Practice: 3:30-4:55 p.m., ET
 Final Practice: 6:30-7:30 p.m., ET
Saturday:
 Qualifying: 12:05 p.m., ET

TV: The Nashville 300 can be seen live on ESPN at 3:30 p.m., ET.

Radio: The Motor Racing Network (MRN) will broadcast the race live at 3:30 p.m., ET.

No. 33 Armour Chevrolet Specs:

Chassis: 051
Engine: ECR

Kevin Harvick
Nationwide Stats at Nashville Superspeedway

<u>Year</u>	<u>No.</u>	<u>Team</u>	<u>Start</u>	<u>Finish</u>
2006	21	RCR	12	3
2006	21	RCR	7	1
2001	2	RCR	1	7

*RCR: Richard Childress Racing

H. G. HILL, LOCAL FOOD STORE, PARTNERS WITH ARMOUR FOR NASHVILLE 300: Locally owned and operated for over 110 years in the Nashville community, H.G. Hill Food Stores will appear on the No. 33 KHI car this weekend as a partner with Armour foods. This will mark the first time H. G. Hill has appeared on a NASCAR Nationwide Series car and associated with a NASCAR program.

Starting in downtown Nashville, Tenn. in 1895, H. G. Hill has always been locally owned and operated, community oriented and supportive, and responsive to the needs of the surrounding neighborhoods. Starting with one location, H. G. Hill quickly began expanding and by 1906 was the dominant grocery retailer in the Nashville market with 12 locations. During this time, H. G. Hill began to experiment with innovative operational and marketing strategies and became one of the first to advertise in newspapers, pioneered the “cash & carry” concept, opened its own bakery and became self supplied with new warehouse facilities. As a result, by the 1920’s they dominated the middle Tennessee market with 102 locations. The Hill family eventually owned chain operations in Chattanooga, Birmingham, Huntsville, Montgomery, and New Orleans and was a major player in grocery retail in the southeast with over 500 stores.

Today, after over 100 years, H. G. Hill Food Stores are still a familiar part of the middle Tennessee landscape, still serving the neighborhoods where they are located with friendly faces and fresh product. And today, as in the past, H. G. Hill is still at the forefront of grocery industry trendsetters with the return of H. G. Hill to the downtown marketplace. H. G. Hill has come full circle with the opening of Urban Market in the Nashville central business district.

ARE YOU A FOLLOWER? Twitter users can now keep up-to-date with Kevin Harvick Inc.’s NASCAR Nationwide Series by following @KHI_NNS. In addition, you can follow KHI’s Truck Series teams @KHI_TruckSeries. Want more from KHI? Follow KHI’s co-owners Kevin and DeLana Harvick @KevinHarvick and @DeLanaHarvick.

About Pinnacle Foods:

Pinnacle Foods Group LLC, with offices in Mountain Lakes and Cherry Hill, New Jersey, is a leading producer, marketer and distributor of high-quality branded food products in the frozen foods and dry foods segments. The dry foods segment consists primarily of Duncan Hines® baking mixes and frostings; Vlasic® pickles, peppers and relish; Armour® canned meats; Open Pit® barbeque sauce and Mrs. Butterworth’s® and Log Cabin® syrups and pancake mixes. The frozen foods segment consists primarily of Aunt Jemima® frozen breakfasts; Swanson® and Hungry-Man® frozen dinners and entrees; Van de Kamp’s® and Mrs. Paul’s® frozen seafood; Celeste® pizza; Lender’s® bagels; and Bird’s Eye ® vegetables and dinners.

About Kevin Harvick Inc.:

Kevin Harvick Inc. (KHI), established in 2001 by Kevin and DeLana Harvick, is an 80,000 sq. ft. facility located in Kernersville, N.C. Home of the 2009 NASCAR Camping World Truck Series championship team, KHI enters 2010 in its seventh full year of competition with two full-time Truck Series teams and one full-time Nationwide Series team. Four-time Truck Series champion Ron Hornaday returns to the helm of the No. 33 Truck team looking for his fifth title and third championship for KHI (2009 and 2007), while Sprint Cup series stars Kevin Harvick and Elliott Sadler guide the No. 2 Truck team. Two-time NASCAR Nationwide Series champion Harvick will again shine as the lead driver of the No. 33 Nationwide Series team as he continues to make his mark in motorsports and establish KHI as one of the top teams in NASCAR competition. For more information about KHI and its teams, please visit www.KevinHarvickInc.com.

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